

4<sup>TH</sup> ANNUAL  
**WEST VALLEY  
MEMORIAL RIDE**

**SPONSORSHIPS**  
**Saturday, August 27, 2011**  
[www.westvalleymemorialride.com](http://www.westvalleymemorialride.com)

***\$5000 Platinum Sponsorship***

- Banner at Registration Site
- Banner at Destination Site
- Logo on Website Home page with link
- Name on our Sponsor Board
- Thank you Plaque
- Four Ride Registration Tickets

***\$2500 Gold Sponsorship***

- Banner at Registration Site
- Logo on Website Sponsor Page with link
- Name on our Sponsor Board
- Thank you Plaque
- Three Ride Registration Tickets

***\$1000 Silver Sponsorship***

- Name Only on Website Sponsor Page
- Name on our Sponsor Board
- Thank you Plaque
- Two Ride Registration Tickets

***\$500 Bronze Sponsorship***

- Name Only on Website Sponsor Page
- Name on our Sponsor Board
- Thank you Plaque
- One Ride Registration Ticket

***\$100 Sponsorship or Raffle Donation***

- Name on our Sponsor Board
- Name Only on Website Sponsor Page

**\*Sponsorship Deadline: July 27th\***

*To become a sponsor, please mail checks and make payable to:*

**West Valley B.O.O.S.T.E.R.S.  
C/O Officer Lyle Michelson  
West Valley Police Station, Detective Division  
19020 Vanowen Street, Reseda, CA 91335**

**Contact Information:**

**Officer Lyle Michelson: (818) 374-7739 - 24416@lapd.lacity.org**

**Officer Kim Snyder: (818) 374-7739 - 36746@lapd.lacity.org**

*West Valley B.O.O.S.T.E.R.S. is a non-profit organization with Tax ID #95-4865421*

# **4th Annual West Valley Memorial Ride**



***Sponsorship***

***Application***

**Sponsor Name:** \_\_\_\_\_

**Person Responsible:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**City:** \_\_\_\_\_ **State:** \_\_\_\_\_ **Zip:** \_\_\_\_\_

**Phone Numbers (Cell)** \_\_\_\_\_ **Office** \_\_\_\_\_

**Email address:** \_\_\_\_\_

**Website:** \_\_\_\_\_

**\$5000 Platinum** \_\_\_\_ **\$2500 Gold** \_\_\_\_ **\$1000 Silver** \_\_\_\_ **\$500 Bronze** \_\_\_\_ **\$100 Donation/Raffle** \_\_\_\_

**Please complete and enclose check payable to LAPD West Valley B.O.O.S.T.E.R.S.**

**(Tax ID #95-4865421)**

**Mail Attention To: Officer Lyle Michelson  
West Valley Community Police Station, Detective Division  
19020 Vanowen Street, Reseda, CA 91335**

**Contact Information:**

**Officer Lyle Michelson: (818) 374-7739 – [24416@lapd.lacity.org](mailto:24416@lapd.lacity.org)**

**Officer Kim Snyder: (818) 374-7739 – [36746@lapd.lacity.org](mailto:36746@lapd.lacity.org)**